

Indonesian business Intan Seafood follow Governments guidelines to stamp out IUU and implement Ministerial regulations on traceability



In May 2015, the Indonesian government announced it would issue a presidential regulation on illegal, unreported and unregulated (IUU) fishing, similar to the one implemented in the United States. The Indonesian Minister of Fisheries and Maritime Resources Ibu Susi Pudjiastuti said “There will be a presidential regulation on IUU fishing, like in the US.” Furthermore, the minister requested that all stakeholders, such as entrepreneurs, to apply the traceability mechanism to their fish catch as she claimed “We will issue a ministerial regulation on traceability”. This was in direct response to the institution having made 62 arrests for illegal fishing.

Family owned Intan Seafood, one Indonesia’s most established suppliers of quality seafood products for local and international markets is setting the wheels in motion to implement the Governments requirements.

A member of the Sustainable Fisheries Partnership and the Indonesian Fisheries Improvement Group, Intan Seafood are committed to providing a sustainable fish eco system globally. To achieve this they are developing a full electronic traceability solution with their partners UK based Traceall Global to streamline existing business processes and provide their customers with full traceability, from vessel to processing plant, through to the retailer. This solution will help them achieve full visibility of their supply chain, eliminate cumbersome paper-based methods, minimise inefficiencies in the traceability and audit process and help quash IUU within Indonesian waters.

Traceall Global's eLog system will be installed on Intan Seafood's vessels to track

- Where the fish was caught
- When the fish was caught
- By who
- Method by which the fish was caught

Traceall Global is the UK and EU Government's approved eLog platform for fish traceability. The system will deliver full Net to Plate traceability for Intan Seafood and a monitoring solution which ultimately targets cost savings within the business of between 3 and 5 %. They are also expecting benefits of

A reduction in time & complication in yield calculation

Provide cloud base stock and

Full traceability for products & packaging.

About Intan Seafood

Intan Seafood (PT Inti Lautan Fajar Abadi) is one Indonesia's most established suppliers of quality seafood products for local and international markets. Their processing plant meets the highest international standards and is managed by a highly professional experienced workforce who continually strive to provide the very best of seafood products for their clients.

<http://www.intanseafood.com>

About Traceall Global

Traceall Global provides comprehensive, real-time traceability, monitoring and analysis for the Global seafood industry as well as other industries including Food & Beverage, Retail and Transport & Logistics.

Their mission is to eliminate IUU fishing, provide sustainability within our Oceans and provide full supply chain visibility and monitoring for Governments and businesses within the seafood industry. Their secure, cloud-based technology connects stakeholders in seafood supply chains from harvest through to consumption. Traceall Global's UK Government and EU Certified "eLog" software solution captures fishing vessels' activity data electronically and delivers data to customers in real-time.

www.traceallglobal.com